

ADVANTAGES OF AN ASSET-BASED 3PL





SUPPLY CHAIN AGILITY: FINDING A 3PL PROVIDER THAT DOES MORE

When you're choosing a partner, you want someone who gets you. Who thinks like you. A partner who understands your needs. The search for a third-party logistics partner is much the same, but you'll benefit more if that understanding goes one step further by fulfilling your needs today, and anticipating what they might be tomorrow. A lot of companies can get your product from one point to another today, but does your 3PL have the experience and assets available to invest in tomorrow? There's a real future in that.

What are you outsourcing?

Outsourcing your supply chain logistics to a third-party provider just makes sense. Safe storage, inventory management, ecommerce, shipping—putting them in the hands of an external service provider can be the wisest decision for the future of a business. Not to mention freeing up your team to focus on their core competencies. Focus on your strengths, and build a team that complements them. A seamless extension of your team is what your 3PL provider should be.

But then there's the matter of what comes next. Will you have a sudden surge in sales? Will your next product need unique accommodations? Will the square footage requirements you'll need for warehousing change? Do your business needs ebb and flow from season to season? Despite your best projections, you'll never see the future. But what you can do is raise the question of flexibility with every potential 3PL.

Never lose a customer
because you didn't strike
when the iron was hot.

What is the cost of doing business?

For a non-asset based 3PL, the answer comes down to some quick math. That's why they might offer you Option A or Option B, rather than the customized solution that meets your needs head-on. When you hire an asset-based 3PL provider, there are more options available to you. That's because asset-based 3PL providers aren't encumbered by their own contracts, so they have built-in agility to innovate when faced with the unique needs and requests of businesses in today's market.



Does it make sense for our business and yours?
A 3PL that invests in your needs is in it to win it.

There's no standard recipe for business success.

Finding a 3PL partner that understands just how unique your business needs are is the first step toward forming a partnership that can propel your growth and help you realize both time and money savings along the way. The business climate has enough variables. Don't let the flexibility of your 3PL provider be one of them. Choose an asset-based 3PL.

FEATURES	ASSET-BASED	NON ASSET-BASED
Company-Owned Assets	✓	
Stability	✓	
Financial Solvency	✓	
Flexible Contracts	✓	
Ability To Accommodate Flux In Business	✓	
Adjustable Square Footage Agreements	✓	
Agility Factor	✓	
Investment Capital	✓	



Moran Logistics is an asset-based 3PL located just minutes from PA's major highways. With over 40 years' experience, we're in business for your business. Learn more about our "Whatever It Takes" philosophy and value-added services.

